



North Florida  
Chapter

*Celebrating 45 Years*

Chartered May 11, 1976

# NEWSLETTER

Volume 1, Issue 5 – November 2021



Publisher: Valerie Scott | [vscott@dsisecurity.com](mailto:vscott@dsisecurity.com)

## Mark Your Calendar

**December 14**

**Noon – 1:30**

**Cantina Laredo**

**10282 Bistro Drive Jacksonville**

**Luncheon Program:**

**Legislative Update**

**Presenter:**

**Representative Clay Yarborough**

**Florida House 12th District and**

**Current Chair of Finance &**

**Facilities Subcommittee and the**

**Duval County Legislative**

**Delegation**

**2022 Board**

**Announcements/Swearing**

**Holiday Charity Drive**

**Details/Registration on Page 3  
and Website**

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First and foremost, we want to thank you for your continued investment in the ASIS North Florida Chapter. Without your loyalty and support, we would not be able to continuously provide our members with valuable benefits and actively develop our community or industry. Put simply, you make what we do possible.

Can you believe that it's fast approaching the holidays and the end of the year? Since that time, your membership has enabled us to accomplish so many initiatives:

- We were able to gain new members this year thanks to our networking and in person events and gatherings.
- We held several events, a breakfast with Rachel Rojas, special agent in charge of the FBI Jacksonville Division, A tour and educating visit to HSJ's security lab, and an outstanding presentation of cyber security for our Women in Security committee. And coming up soon a gathering for food and networking along with a meeting with state legislators on security industry issues.

We hope you've been able to personally benefit from your membership with ASIS. If not, let us fix that right away! Contact myself or our membership chair at <https://www.asisnorthflorida.com/> to see how we may better meet your needs. If, like most of our members, you are satisfied with your membership, consider renewing. You will receive a reminder via email from ASIS. We are already in the midst of the plan for next year's programming. Make sure to let us know if you have any suggestions. We'd love to hear your feedback!

Kind regards,  
Chet Price  
Chapter Chair

**Lunch Program: Legislative Update**

**Presenter: Representative Clay Yarborough**

**Date/Time: December 14, Noon – 1:30pm**

**Location: Cantina Laredo, 10282 Bistro Drive,  
Jacksonville (outdoor patio)**

**Cost per attendee: \$25**

**Deadline to register: Tuesday, December 7th**

### **2022 Board Announcements/Swearing Holiday Charity Drive**

Rep. Clay Yarborough has represented Florida's 12th District in the Florida House since 2016. He was born in Alabama and has resided in Jacksonville since 1985 where he currently lives with his wife Jordan and their four children. A graduate of the University of Florida, Rep. Yarborough is currently the Chair of Finance & Facilities Subcommittee and the Duval County Legislative Delegation. He also serves on the Health & Human Services Committee, and the Health Care Appropriations, Secondary Education \* Career Development, and Tourism, Infrastructure & Energy Subcommittees.

Click to [Register](#)





**ASIS** INTERNATIONAL® North Florida Chapter

**Social Celebrating Women in Security**


**Prati Italia**

**Aug 17 | 5:30 – 7:30 PM**

**4972 Big Island Drive, Jacksonville, FL 32246**

*Hours of Cheesecake, Beer and Wine for All to Enjoy!*

**SPONSORED BY:**

**REGISTER TODAY**


**Breakfast Program: “Fraud Comes in All Shapes and Sizes”**

**Presenter: FBI Special Agent in Charge, Rachel Rojas**

**June 16, 9:00 AM – 10:30 AM**

**Jacksonville Public Library Main Campus**  
303 N Laura St, Jacksonville, FL 32202

In a survey of more than 5,000 respondents across 99 global territories in 2020, PricewaterhouseCoopers (PwC) found that 47 percent had suffered at least one form of fraud in the prior 24 months—averaging six per company. These were commonly customer fraud, cybercrime, asset misappropriation, and bribery and corruption, which cost \$42 billion. Join us for valuable insights into this all-too-prevalent issue facing us all.




**Luncheon Tour**  
**July 13 | 11:30a - 1:30p**

**Come Join us for Lunch and a Tour**  
**HSJ's New Headquarters**

The new facility includes a lab space and incubator for developing new security solutions. Systems you will be able to see during the visit include: video analytics, radar systems for perimeter defense, two factor authentication using biometrics, mobile access control, advanced surveillance solutions, contactless building access, and more.

**5836 Richard St, Jacksonville, FL 32216**



**Sponsored By**



## Intuition Ale Relaunch Social February 2021



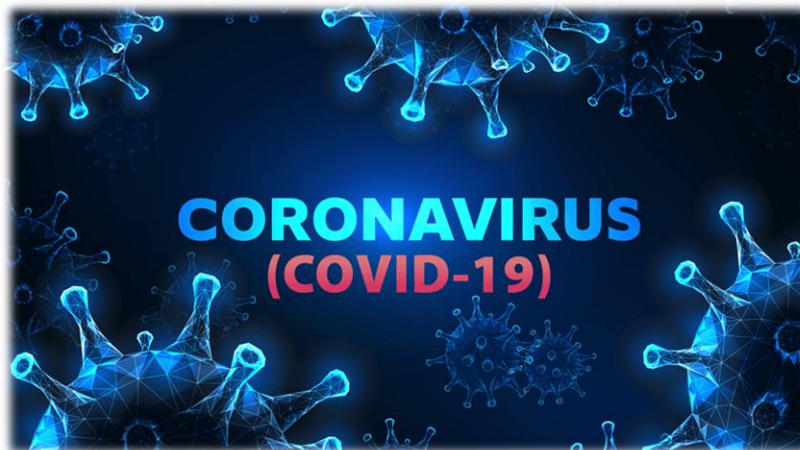
**ASIS International** has added a number of resources and community information related to the CoVID-19 Pandemic: [www.asisonline.org/publications--resources/security-topics/disease-outbreak-security-resources/](http://www.asisonline.org/publications--resources/security-topics/disease-outbreak-security-resources/)

The **CDC** has the most up to date information including resources for staff and state by state directories: [www.cdc.gov/coronavirus/2019-nCov/index.html](http://www.cdc.gov/coronavirus/2019-nCov/index.html)

**Florida Department of Health** information on illness symptoms, testing and more: [www.floridahealth.gov/](http://www.floridahealth.gov/)

The **Department of Homeland Security (DHS) / Cybersecurity and Infrastructure Security Agency (CISA)** has been monitoring the evolving Coronavirus, also known as COVID-19 situation closely, taking part in inter-agency and industry coordination calls, and working with critical infrastructure partners to prepare for possible disruptions to critical infrastructure that may stem from widespread illness, should the virus take hold in the U.S.: [www.cisa.gov/coronavirus](http://www.cisa.gov/coronavirus)

**John's Hopkins's University** has been tracking CoVID-19 globally since the start of the outbreak. The GIS dashboard provides a global view of all cases and case status worldwide. Please be advised this site has been spoofed online. This is a legitimate link to the site: <https://qisanddata.maps.arcgis.com/apps/opsdashboard/index.html#/bda7594740fd40299423467b48e9ecf6>



## Please Welcome Our New or Returning 2021 Members

Thomas MacDonald  
Tamsyn Logan  
Tim Brookshire  
Nicholes Tindel  
James Wenzel  
Jason Jeans  
Kirby Wedekind  
Nathan McClure  
Alex Randall  
Carol Anne Chiamardas  
Arthur Newsome  
Eddie Gantea  
Danny Goodwin  
James (Kyle) Parrott  
Michael Chin  
Jay Hill  
Bobby Lingold  
Sean Saunders  
Jeffrey Dunn  
Edward Lowery  
Josh Jordan-Gant  
Rhonda Robertelli  
Marlene Baur  
Don Cox  
Scott Lawrence  
Joseph Sellix  
Barry Abramowitz  
Robert Plimmer  
Chris Smith  
Todd Yori  
Kristine Groan  
Jasmine Sears  
Kevin Forde



Brian Blauch, CPP  
Lawrence Bondoc, CPP  
James Brooke, CPP  
James Carozza, CPP  
Nicholas Cooley, APP  
Eddie Davis, CPP  
Brandon Edwards, PSP  
Frank Finley, PSP  
George Frandsen, CPP  
Peter Henry, CPP  
Scott Hess, CPP  
Michael Hiday, APP, PCI  
Brendan Kamps, PSP  
Travis Kinlaw, CPP  
Steven Laframboise, PSP  
Beth McConn, CPP  
James McDonald, CPP  
John Miller, CPP, PSP  
Brenda Moxley, CPP  
Wayne North, CPP  
Clayton Patterson, APP  
Amber Peterson, APP  
Jack Reyes, CPP  
Clint Steele, CPP  
Amanda Vutsinas, CPP, PCI  
Wallace Walker, CPP  
John Walsh, CPP  
Derwin Westbrook, CPP  
Michelle Westbrook, CPP

## Why Get Certified?

To remain as competitive as possible, you must be certified! The bar continues to be raised in the security profession. Employers want to ensure they are hiring the most knowledgeable practitioners in the business.

Professional certification from ASIS International has the backing and the credibility of the most preeminent professional security society in the world.



Questions? Contact Certification Chair, Amanda Vutsinas, CPP, PCI at [amanda.vutsinas@bcbsfl.com](mailto:amanda.vutsinas@bcbsfl.com)

## Updates for the Florida PI, Security and Safety Industry

HB 259 was signed into law on June 30th. This new law authorizes persons who have concealed weapons or firearms licenses to carry firearms on property of churches, synagogues, or any other religious institutions, unless specifically prohibited to do so by the church, synagogue, religious institution or other property owner. This includes houses of worship co-located with a school.

FDACS announced that renewal services for Class D Security Officer Licenses and Class G Statewide Firearms Licenses can now be completed online at [cwrex.freshfromflorida.com](http://cwrex.freshfromflorida.com). Renewal notices will continue to be sent to licensees via US Mail and will be needed to complete the online process. For more renewal information see [FDACS.gov](http://FDACS.gov).

FDACS Private Investigation, Recovery, and Security Advisory Council (PIRSAC) meeting was held on 08/13/2021 by teleconference and made available for the public.

- The COVID-related Emergency Order regarding Class D & G licenses and concealed carry permits expired. Any license that expired during the Emergency Order period is now invalid. Chapter 493 license holders cannot work with an expired license and those with expired concealed carry permits can no longer legally carry firearms.
- Regulatory required training must be in-person. There is on-going discussion within FDACS and the legislature regarding virtual training. There is also discussion of requiring schools and instructors to provide training certificates to FDACS instead of students as a means of combatting fraud.
- Prior to June 2020, FDACS received an average of 27,000 license applications each month. From July 2020 through June 2021 that number rose to an average of 41,000 each month. The volume has started to recently decline. The Jacksonville Field Office is understaffed due to attrition. While employees from other locations have been rotating through the Jacksonville office to supplement staffing levels, delays should still be expected.
- FDACS has seen an increase in out-of-state companies and in-state companies unable to recruit qualified hires using job titles and other language to skirt the Chapter 493 licensing requirements. Legitimate investigation, security and recovery businesses are encouraged to report possible regulatory violations to FDACS,
- For more information contact [Stefannie.Corbett@FDACS.gov](mailto:Stefannie.Corbett@FDACS.gov).

**NOTE:** The July 2021 edition of the FDACS licensing newsletter can be found here:

<https://www.fdacs.gov/About-Us/Publications/Licensing-Newsletters>.

Questions, thoughts, comments about Legislation? Contact Legislative Chair, John Walsh, CPP at [john.walsh@shortlinesafety.org](mailto:john.walsh@shortlinesafety.org)



## Physical Security Management through the eyes of Michelle Westbrook



Michelle Westbrook brings a unique background which gives her a different perspective on physical security management. “In college, I lost a friend in a violent death and as I watched the justice system unfold in his case, I decided I had to do something to make a difference (in our world).” That loss motivated her to major in Sociology from the University of Florida. “After college, the first 6 years of my professional life

were with the Florida Department of Law Enforcement (FDLE) in Tallahassee, FL. During my time with FDLE, I worked with investigators in a variety of areas, but spent the majority of my time as an analyst in the Counter Terrorism Intelligence Center (CTIC).” This unit was part of the first Fusion Center in the U.S. The Fusion Center was home to the first Department of Homeland Security liaison, 24/7/365 crime call in center, and analysts working on computer crimes, financial crimes, gang and drug crimes, Interpol, in addition to the CTIC. We actively partnered with the Federal Bureau of Investigations (FBI) as well. During this time, she carried Department of Justice clearance and was assisting on classified investigations and other sensitive cases.

While at FDLE, she earned her Master’s of Science in Sociology, Applied Social Research. This sharpened her skills on the study of people in crime.

In 2008, Michelle moved to Jacksonville and entered the corporate security industry with Florida Blue as their first security analyst. “It was a tremendous opportunity to build a metrics program. I was leaned on to find solutions applying metrics to enhance security procedures.” She routinely demonstrated how metrics reporting and incident tracking are instrumental in decision making and can be applied to issues ranging from parking policy to changes in security posture.

As Michelle's responsibilities grew at Florida Blue, she also worked to reduce the threat of violence in the workplace by expanding the behavioral threat assessment and management program. To this end, Michelle partnered with Human Resources, Compliance, and Legal to successfully conduct hundreds of threat assessments; all of which were resolved without an act of violence occurring. Building trust between stakeholders and employees was critical to the program's success.

In October 2019 Michelle acquired her CPP. She said the Tampa study course and discussion was very helpful in passing the exam and recommends anyone looking to earn their CPP participate in a study course. The CPP has helped me in both professional development and career growth. Michelle will be speaking on a panel at this year's GSX in Orlando on September 27<sup>th</sup> from 11:30-12:30. The panel is called "Using Metrics to Support the Value Proposition of an Organization's Security Operations".

In late January 2020, Michelle took her talent to Black Knight, where she is enhancing the strong, existing security program with her behavioral threat assessment and management, metrics, and policy development skills. "I think it's incredibly important to understand the threat landscape and using that knowledge to shape decision making that enhances and better aligns with security goals."

Michelle feels as though she is making a difference and helping to provide a safer work environment for everyone at Black Knight.



Women in  
Security  
Community

Are you a Women in Security with a success story to share? Do you have a topic you'd like to see covered?

Please email Women in Security Liaison, Carol Anne Chiamardas, at [carolanne.Chiamardas@convergint.com](mailto:carolanne.Chiamardas@convergint.com)

The ASIS International Mentoring Security Leaders program is a career development methodology whereby ASIS members (Protégés) are matched with experienced ASIS colleagues for guidance and professional advice in order to gain knowledge and experience for dealing with the Protégé's immediate business-level requirements. The Mentor/ Protégé relationship also provides a conduit for comprehension of the requirements for advancement of future career paths within the security field.

Any ASIS member, at any job level may participate in the program. Depending on the experience level of the Protégé within the security industry the Mentoring Program will match up the Protégé and Mentor based on the Protégé's current experience level. This will allow the Mentor to provide guidance and advice at the correct level intended to assist the Protégé at their current experience level for skill improvement, company and industry cultural comprehension, educational foundation expansion and broadening quality performance to encourage future career advancement.

The program is designed to promote long term leadership and career development through a one-on-one Mentor-Protégé relationship. Mentors share their experiences and advice on such topics as career advancement, professional visibility, networking and overcoming barriers to career success.



*There is no substitute for experience but surrounding yourself with mentors who have walked the same path is the next best thing.*

For more information or to participate in the program as a Mentor or Protégé, contact Mentorship Chair George Frandsen, CPP at [george.frandsen@bcbsfl.com](mailto:george.frandsen@bcbsfl.com)

In support of the North Florida Chapter Relaunch, GuideWell/Florida Blue is graciously offering to underwrite Career Development Scholarships to a limited number of chapter members through 2021.

**Current Certified Members** - Build your security knowledge and earn CPEs all year long with a webinar subscription. Includes all 2021 webinars (live and on-demand), plus all 2020 on-demand webinar recordings

**Looking to Earn Your CPP Certification?** CPP Complete Reference Set includes 8 Volume POAs and 7 Volume Standards and Guidelines



**CPP Flashcard Set**



**Looking to Earn Your PSP Certification?** The two recommended reference materials—Physical Security Principles and Implementing Physical Protection Systems, 2nd edition—come with an official ASIS study guide to help applicants prepare for the Physical Security Professional (PSP) certification exam



**PSP Flashcard Set**



**Looking to Earn Your PCI Certification?** The Professional Investigators Manual, PCI Study Guide and Flashcards are the recommended materials

**Looking to Earn Your APP Certification?** ASIS recommends the Complete Reference Set to study



For more information contact Scholarship and Mentorship Chair ,George Frandsen, CPP at [george.frandsen@bcbsfl.com](mailto:george.frandsen@bcbsfl.com)



**FOR INFORMATION ABOUT SCHOLARSHIPS  
OFFERED BY ASIS INTERNATIONAL  
FOUNDATION**

Company	Contact	Email	Industry
Kuty & Associates	Krista @ 216.407.5864 Gary @ 937.239.4847	 	Industry Recruiter
DSI Security Services	Kathleen Morris PHR, SHRM-CP 334.673.4311		Corporate Director, Human Resources

[Click For ASIS Int'l Career Center](#)



Want your info here? See **Sponsorships on page 27** for details

**CONGRATULATIONS to Chet Price.** He was the recipient of the 2021 GSX All Access Complimentary Pass.

**CONGRATULATIONS to Kareece Bell.** She was the recipient of the 2021 Annual Certification Acceleration Scholarship.

**CONGRATULATIONS to Amanda Vutsinas CPP, PCI** on the birth of her son. Damon Arnold Shane Jones entered the world on October 25<sup>th</sup>. We will welcome Amanda back in January.

**CONGRATULATIONS to Michael Hiday,** on accomplishing both your APP and PCI certifications!!

**A CALL FOR THE 2022 CHAPTER BOARD NOMINATIONS** is underway. Volunteering your time and expertise is a great way to ensure continued success of the chapter. Please be on the lookout for more information via the chapter email! Following are the roles that you'll have the opportunity to express your interest in. Please email the chapter if you want additional information about the duties of any of those listed.

- |                        |                           |
|------------------------|---------------------------|
| Chapter Chair          | Law Enforcement Liaison   |
| Vice Chair             | Scholarship Chair         |
| Treasurer              | Mentorship Chair          |
| Secretary/Notification | Federal Liaison           |
| Security Liaison       | Legislative Chair         |
| Certification Chair    | Foundation Liaison        |
| Military Liaison       | Placement Chair           |
| Membership Chair       | Women in Security Liaison |
| Webmaster              | Newsletter Editor         |
| Social Media Chair     |                           |

Do you have an achievement or milestone that you'd like to share? Contact Newsletter Editor, Val Scott, at [vscott@dsisecurity.com](mailto:vscott@dsisecurity.com)

**Outstanding Individuals, Chapters and Organizations were recognized at GSX 2021. We are happy to announce that our chapter, ASIS North Florida, was among those recognized. We received an honorable mention for the Chapter Communications Award!**

The Chapter Communications award recognizes the establishment and improvement of overall communications to chapter members via website, newsletter, social media, e-mail or other forms of communication.

**It's Membership Renewal Time – Don't  
hesitate [Click  
HERE](#) to renew TODAY**

**Tell Your Colleagues  
About ASIS**



ASIS Membership Checks All the Boxes

Nothing helps you gain—and maintain—a competitive advantage like joining ASIS International and there's never been a more advantageous time to join. Become a member today and you'll receive 14 months of membership for the price of 12.

Why wait until 2022? Jump-start your membership today and get two months FREE!

## Law Enforcement Officers - Florida 2021

**End of Watch: September 26, 2021**  
**DEPUTY SHERIFF JOSHUA MOYERS**  
Nassau County Sheriff's Office  
Cause of Death: Gunfire



**End of Watch: September 18, 2021**  
**TROOPER BRIAN PINGRY**  
Florida Highway Patrol  
Cause of Death: COVID-19



**End of Watch: September 5, 2021**  
**DEPUTY SHERIFF MICHAEL NEAU**  
Okaloosa County Sheriff's Office  
Cause of Death: COVID-19





## Law Enforcement Officers - Florida 2021

**End of Watch: September 4, 2021**  
**DETECTIVE TOM BREEDLOVE**  
Hernando County Sheriff's Office  
Cause of Death: COVID-19



**End of Watch: September 1, 2021**  
**SERGEANT DANIEL EUGENE WATTS**  
Jacksonville Beach Police Department  
Cause of Death: COVID-19



**End of Watch: August 31, 2021**  
**DEPUTY FIRST CLASS WILLIAM DIAZ**  
Lee County Sheriff's Office  
Cause of Death: COVID-19



**End of Watch: August 29, 2021**  
**DEPUTY SHERIFF CLINTY ROBIN SEAGLE**  
Clay County Sheriff's Office  
Cause of Death: COVID-19



## Law Enforcement Officers - Florida 2021

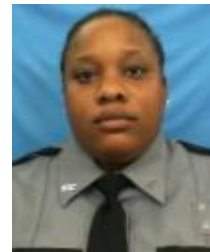
End of Watch: August 28, 2021  
TROOPER SEAN C HRYC  
Florida Highway Patrol  
Cause of Death: COVID-19



End of Watch: August 27, 2021  
POLICE OFFICER MICHAEL WEISKOPF  
St Petersburg Police Department  
Cause of Death: COVID-19



End of Watch: August 26, 2021  
CORRECTIONAL OFFICER TRAINEE WHITNEY  
CLOUD  
Florida Department of Corrections  
Cause of Death: Gunfire (Inadvertent)



End of Watch: August 23, 2021  
DEPUTY SHERIFF CHRISTOPHER BROADHEAD  
Polk County Sheriff's Office  
Cause of Death: COVID-19



## Law Enforcement Officers - Florida 2021

**End of Watch: August 20, 2021**  
**SERGEANT FRANK TOBAR**  
Palm Bay Police Department  
Cause of Death: COVID-19



**End of Watch: August 20, 2021**  
**SERGEANT PATRICK WAYNE MADISON**  
Coral Springs Police Department  
Cause of Death: COVID-19



**End of Watch: August 19, 2021**  
**POLICE OFFICER EDWARD PEREZ**  
Miami Beach Police Department  
Cause of Death: COVID-19



**End of Watch: August 18, 2021**  
**OFFICER YOKEMIA L CONYERS**  
Customs and Border Protection  
Cause of Death: COVID-19



## Law Enforcement Officers - Florida 2021

**End of Watch: August 17, 2021**  
**POLICE OFFICER JASON RAYNOR**  
Daytona Beach Police Department  
Cause of Death: Gunfire



**End of Watch: August 16, 2021**  
**SERGEANT STEVEN MAZZOTTA**  
Lee County Sheriff's Office  
Cause of Death: COVID-19



**End of Watch: August 14, 2021**  
**POLICE OFFICER JENNIFER B SEPOT**  
Ft Lauderdale Police Department  
Cause of Death: COVID-19



**End of Watch: August 14, 2021**  
**TROOPER LAZARO R FEBLES**  
Florida Highway Patrol  
Cause of Death: COVID-19



## Law Enforcement Officers - Florida 2021

End of Watch: August 10, 2021  
**LIEUTENANT LONNY HEMPSTEAD**  
Lafayette County Sheriff's Office  
Cause of Death: COVID-19



End of Watch: July 2, 2021  
**DETECTIVE JON ALEXANDER COOKE**  
Hollywood Police Department  
Cause of Death: COVID-19



End of Watch: April 27, 2021  
**LIEUTENANT ADAM DALE WHISENANT**  
Florida Division of Alcohol Beverages and Tobacco  
Cause of Death: COVID-19



End of Watch: April 11, 2021  
**DEPUTY SHERIFF CARLOS ANTONIO HERNANDEZ**  
Palm Beach County Sheriff's Office  
Cause of Death: COVID-19



## Law Enforcement Officers - Florida 2021

**End of Watch: March 27, 2021**  
**SERGEANT SHANE OWENS**  
Broward County Sheriff's Office  
Cause of Death: COVID-19



**End of Watch: March 15, 2021**  
**POLICE OFFICER KEVIN VALENCIA**  
Orlando Police Department  
Cause of Death: Gunfire



**End of Watch: March 9, 2021**  
**POLICE OFFICER JESSE MADSEN**  
Tampa Police Department  
Cause of Death: Vehicular Accident



**End of Watch: February 21, 2021**  
**POLICE OFFICER HORACIO DOMINGUEZ**  
Miccosukee Tribal Police Department  
Cause of Death: Automobile Crash



## Law Enforcement Officers - Florida 2021

End of Watch: February 17, 2021  
DEPUTY SHERIFF MICHAEL MAGLI  
Pinellas County Sheriff's Office  
Cause of Death: Vehicular Assault



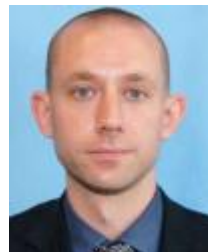
End of Watch: February 3, 2021  
DEPUTY SHERIFF JACK EDWARD GWYNES  
Nassau County Sheriff's Office  
Cause of Death: COVID 19



End of Watch: February 2, 2021  
SPECIAL AGENT LAURA ANN  
SCHWARTZENBERGER  
Federal Bureau of Investigations  
Cause of Death: Gunfire



End of Watch: February 2, 2021  
SPECIAL AGENT DANIEL ALFIN  
Federal Bureau of Investigations  
Cause of Death: Gunfire



## Law Enforcement Officers - Florida 2021

End of Watch: February 1, 2021  
CORRECTIONAL OFFICER JUAN LLANES  
Miami-Dade County Department of Corrections  
Cause of Death: COVID-19



End of Watch: January 27, 2021  
AUXILIARY SERGEANT LOUIS M LIVATINO  
Jacksonville Sheriff's Office  
Cause of Death: COVID-19



End of Watch: January 19, 2021  
DEPUTY SHERIFF JACINTO R NAVARRO, JR  
Palm Beach County Sheriff's Office  
Cause of Death: COVID-19

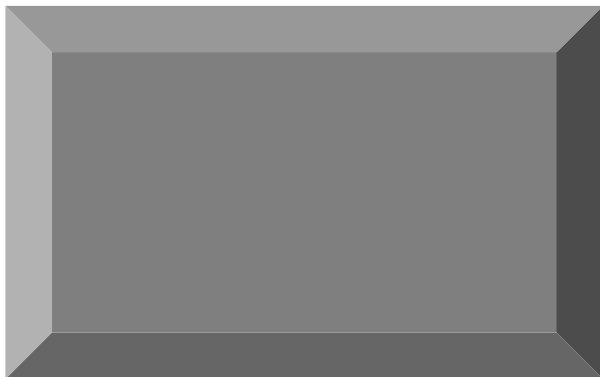
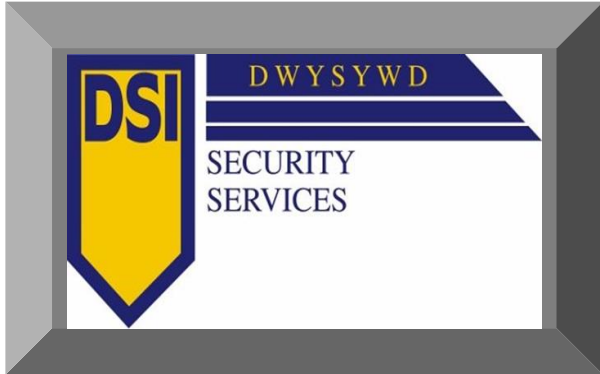


End of Watch: January 11, 2021  
MASTER CORPORAL BRIAN ROY LAVIGNE  
Hillsborough County Sheriff's Office  
Cause of Death: Vehicular Assault





# CHAPTER SPONSORS



Want your logo here? See **Sponsorships** on page 27 for details

Company	Contact	Email	Industry
DSI Security Services	Val Scott Regional Sales Manager		Physical Security & Integrated Technology
H. Stephen Jones & Associates, Inc.	Ryan Lee Marketing & Business Development		Design and Engineering Consultants
MoXenial Consulting, Inc.	Brenda Moxley, CPP President & CEO		Global Security Consulting
Signal 88	Keith Jackson		Mobile Patrol Services



Want your info here? See **Sponsorships** on page 27 for details

# SPONSORSHIPS AVAILABLE

DESCRIPTION	COST	BENEFITS
<b>Featured Event Sponsorships</b> <ul style="list-style-type: none"> <li>▪ Summer Social</li> <li>▪ Tour</li> <li>▪ Field Trip</li> <li>▪ WIS Event</li> <li>▪ Emerging/YP Event</li> <li>▪ Trade Show</li> <li>▪ Holiday Event</li> </ul>	<b>\$1000+</b>	<ul style="list-style-type: none"> <li>➤ Recognition at event from Chair</li> <li>➤ Logo recognition at the event</li> <li>➤ Opportunity to introduce company – 5-10 minutes from podium</li> <li>➤ Recognition in the newsletter and on website, 1 month</li> <li>➤ Includes two event attendee registrations</li> <li>➤ Tabletop greeting during networking before and after event</li> <li>➤ Limit – based on type of event</li> </ul>
<b>Annual Chapter Sponsorships</b> <ul style="list-style-type: none"> <li>▪ Members only</li> <li>▪ Unlimited</li> </ul>	<b>\$500</b>	<ul style="list-style-type: none"> <li>➤ Sponsorship Valid through December 2021</li> <li>➤ Logo recognition at each event</li> <li>➤ Literature provided at registration 2 times per sponsorship term</li> <li>➤ Logo included in newsletter and on website with link to website</li> <li>➤ Contact person information included in newsletter and on website with link to Email</li> </ul>
<b>Chapter Meeting Sponsor</b> <ul style="list-style-type: none"> <li>▪ Members only</li> <li>▪ Limit 2 per meeting</li> </ul>	<b>\$250</b>	<ul style="list-style-type: none"> <li>➤ Recognition at event from Chair</li> <li>➤ 5 minutes to present during event</li> <li>➤ Logo recognition at the event</li> <li>➤ Literature on tables at in-person events</li> <li>➤ Recognition in the newsletter and on website, 1 month</li> </ul>
<b>Chapter Supporting Business Partner</b> <ul style="list-style-type: none"> <li>▪ Members only</li> <li>▪ Unlimited</li> </ul>	<b>\$50</b>	<ul style="list-style-type: none"> <li>➤ Sponsorship valid through December 2021</li> <li>➤ Contact person information in the newsletter to include link to Email</li> <li>➤ Contact person information on the website to include link to Email</li> </ul>
<b>Employment Resource Partner</b> <ul style="list-style-type: none"> <li>▪ Unlimited</li> </ul>	<b>\$400</b>	<ul style="list-style-type: none"> <li>➤ Sponsorship valid through December 2021</li> <li>➤ Contact information in the newsletter to include link to Email</li> <li>➤ Contact information on the website to include link to Email</li> <li>➤ Opportunity for public and private firms to spark interest from new hire candidates</li> </ul>

Interested? Contact Sponsorship Chair, Ryan Lee, at [ryan\\_lee@hsjtech.com](mailto:ryan_lee@hsjtech.com)  
Donations in support of Chapter efforts are also gratefully accepted

## 2021 Chapter Goals and Objectives

- Provide quality networking opportunities through chapter events.
- Provide relevant content, delivered by knowledgeable speakers at chapter events involving presentations.
- Improve chapter communications.
- Actively pursue membership to fill board chair and liaison roles and establish a succession plan.
- Engage with on-hold members to encourage membership renewal.
- Grow membership by 15%.

## International Strategic Plan for 2020-2024

- Accelerating digital transformation.
- Achieving recognition for the profession.
- Elevating the security function to influence organizational success.
- Serving global needs.

## 2021 Region 4 Goals and Objectives

### Membership

- Recruit at least one student to attend chapter meetings
- Seek sponsorship for students interested in joining ASIS
- Increase chapter membership by at least one member
- Encourage membership from all aspects of the Security community to include, Security, Law Enforcement, Intelligence, Military, Education, etc.

### Diversity/Inclusion

- Provide support to chapter Women in Security committees and ensure a committee chair is appointed
- Ensure opportunities for chapter leadership are afforded to all members of various ethnic, racial, gender, religious backgrounds so chapter Boards will reflect the Security communities they serve
- Actively encourage, via the chapter's Women in Security coordinator, female participation in chapter meetings and charitable events

### Programs

- Request an ASIS Community member to attend and provide a presentation at one chapter meeting
- Establish a robust Young Professionals Program
- Provide significant information and quality presenters at chapter meetings regarding pertinent topics such as Workplace Violence to members and non-members
- Obtain sponsorship for meetings in support of meal funding, venues and/or financial contributions to the chapter treasury
- Based on member interest, establish study sessions for ASIS accreditations

### Outreach

- Provide information to area students regarding the Security profession and the advantages of participating in ASIS
- Contact entry level security professionals to explain the advantages of membership in ASIS
- Develop opportunities for media exposure to promote chapter goals
- Seek public/private partnerships within the chapter's area of responsibility
- Contribute to the chapter's community by sponsoring events in conjunction with an area charity
- Consider a chapter donation to the ASIS Foundation should chapter funds be available

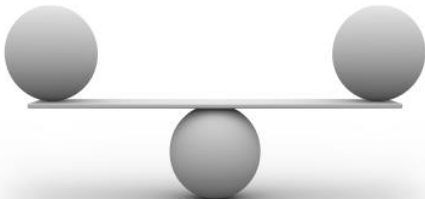
If you are a product or service provider, please be respectful of the membership and the intent of the ASIS organization as a whole. It is to provide educational training and professional development for members and arming them with the most up-to-date information concerning the challenges of today's security environment. It is also to provide members the opportunity to network and interact with colleagues and other security professionals in a local setting. Adhering to a few simple guidelines will ensure that our members become engaged, participate regularly and will find value in what the chapter has to offer.

## DO:

- Become involved with the chapter in a role that fits your background and experience
- Attend chapter events on a regular basis
- Network and build beneficial relationships within the chapter
- Treat others with respect

## DON'T:

- Pass out business cards in an ad hoc manner. Only handout business cards when one is being mutually exchanged between you and another event attendee
- Send self-serving email blasts to the entire membership
- Use chapter events as a sales opportunity
- Share membership lists with non-members





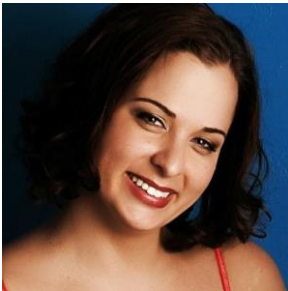
Chet Price  
**CHAPTER CHAIR**  
317.753.7540  
[whtwolf1@comcast.net](mailto:whtwolf1@comcast.net)



Brenda Moxley, CPP  
**VICE CHAIR**  
954.553.3141  
[brenda.moxley@moxenial.com](mailto:brenda.moxley@moxenial.com)



Chris Cannon  
**TREASURER**  
904.697.5362  
[chris.cannon@nemours.org](mailto:chris.cannon@nemours.org)



Amanda Vutsinas, CPP, PCI  
**SECRETARY**  
239.771.2873  
[amanda.vutsinas@bcbsfl.com](mailto:amanda.vutsinas@bcbsfl.com)

If you're interested in serving on the North Florida Chapter 091 Board,  
Email us at [jacksonvilleasis091@gmail.com](mailto:jacksonvilleasis091@gmail.com)

## BOARD MEMBERS



### **SECURITY LIAISON**

Brendan Kamps, PSP

### **SPONSORSHIP CHAIR**

Ryan Lee

### **FOUNDATION LIAISON**

James Damiano, CPP

### **CERTIFICATION CHAIR**

Amanda Vutsinas, CPP, PCI

### **NEWSLETTER EDITOR**

Valerie (Val) Scott

### **COUNCIL LIAISON**

*Vacant*

### **LAW ENFORCEMENT LIAISONS**

Michael Skoglund

Amanda Vutsinas, CPP, PCI

### **LEGISLATIVE CHAIR**

John Walsh, CPP

### **MEMBERSHIP CHAIR**

Mike Dunn

### **MENTORSHIP CHAIR**

George Frandsen, CPP

### **SCHOLARSHIP CHAIR**

George Frandsen, CPP

### **MILITARY LIAISON CHAIR**

Kareece St. George

### **PLACEMENT CHAIR**

*Vacant*

### **PROGRAM CHAIR**

Michael Skoglund

### **WEBMASTER**

Ryan Lee

### **SOCIAL MEDIA**

Kareece St. George

### **WOMEN IN SECURITY LIAISON**

Carol Anne Chiamardas

### **EMERGING/YOUNG PROFESSIONALS**

Brendan Kamps, PSP

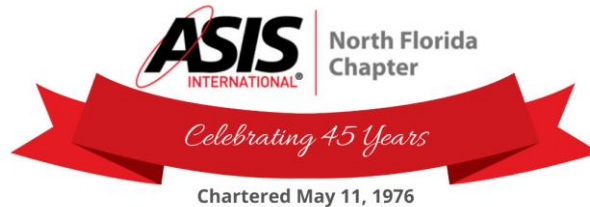
### **FEDERAL LIAISON**

Brenda Moxley

If you're interested in filling a vacancy or serving on the North Florida Chapter 091 Board,  
Email us at [jacksonvilleasis091@gmail.com](mailto:jacksonvilleasis091@gmail.com)



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**CHAPTER DETAILS**  
**Chartered 5/11/76**

**1100 Kings Rd. Box 43714**  
**Jacksonville, FL 32203**

**Email:**

**[jacksonvilleasis091@gmail.com](mailto:jacksonvilleasis091@gmail.com)**

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