



North Florida
Chapter

Celebrating 45 Years

Chartered May 11, 1976

NEWSLETTER

Volume 1, Issue 4 – June 2021



Publisher: Valerie Scott | vscott@dsisecurity.com

Mark Your Calendar

Save the Dates

**Breakfast Program:
Fraud Comes in All Shapes
and Sizes**

**Presenter: FBI Special Agent
in Charge Rachel Rojas
June 16 – 9am**

**Luncheon/Tour: HSJ New HQ
Tour & Emerging Technology
Showcase
July 13 – 11:30am**

**Details and Registration on
Pages 3 & 4 and on Website**

**Next Board Meeting
June 16th | 10:30a
Jacksonville Public Library**

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ASIS members, we have had a long year so far but there seems to be light at the end of the tunnel. Your ASIS board continues to look for ways to add value to your membership through networking and informational training opportunities. Please follow us on the social media and web pages to keep up-to-date on the latest news and information on not only our activities but also those of the region and national parts of our organization.

In the coming months, we have a number of in person meetings and event opportunities to network and share information that affects the field of safety and security. Please let us know what topics are of interest and helpful in your work so we can explore ways to get that information out.

As we come out of the month of May let us not forget to remember law enforcement officers who have lost their lives in the line of duty. We pause to remember them and thank all of our law enforcement for their service.

Finally, GSX is coming to Orlando, September 27 - 29. The event has over 100 exhibitors, in-person training and networking opportunities. This year, it is a hybrid event. Please see the International News section of this newsletter for more details and a link to register.

As always, we thank you for your dedication and resiliency. The work of those in the various fields of safety and security make a real difference each day in our communities. I look forward to meeting you and hope to see you at one of our events very soon!

Regards,
Chet Price

Breakfast Program: “**Fraud Comes in All Shapes and Sizes**”

Presenter: FBI Special Agent in Charge, Rachel Rojas
June 16, 9:00 AM – 10:30 AM
Jacksonville Public Library, Main Campus

In a survey of more than 5,000 respondents across 99 global territories in 2020, PricewaterhouseCoopers (PwC) found that 47 percent had suffered at least one form of fraud in the prior 24 months—averaging six per company. These were commonly customer fraud, cybercrime, asset misappropriation, and bribery and corruption, which cost \$42 billion. Join us for valuable insights into this all-too-prevalent issue facing us all.



Click to [Register](#)

Luncheon/Tour: HSJ New HQ Tour & Emerging Technology Showcase

July 13, 11:30 AM – 1:30 PM

HSJ HQ, 5836 Richard St, Jacksonville, FL 32216

Come join us for lunch and a tour of HSJ's new headquarters. The new facility will include a lab space and incubator for developing new security solutions as well as new COVID-19 best practice screening procedures. Systems you will be able to see during the visit include: health screening systems, video analytics, mobile access control, and radar perimeter defense.



Click to [Register](#)



Developing Mutually Beneficial Public/Private Partnerships in Security Webinar

4/22/2021 - 2:00 PM
PRESENTED BY OUR CHAPTER CERTIFICATION CHAIR

AMANDA VUTSINAS, CPP, PCI
GUIDEWELL, SAFETY AND SECURITY PROGRAM MANAGER

ASIS Southwest Florida Chapter Hosts a Virtual Event

Date: Monday 5/10/2021
Time: 1:00pm
Topic: Human Trafficking
Presenter: Human Trafficking Task Force, FBI Tampa Field Office

Email us at jacksonvilleasis091@gmail.com for the link to join



Intuition Ale Relaunch Social February 2021



ASIS INTERNATIONAL® North Florida Chapter

OCTOBER 13, 2020
2pm - 3:30pm
VIRTUAL



Eddie Sorrells, CPP, PSP, PCI
Security on the Front Lines: Evolving Legal Issues and Liability

- ASIS Int'l, Community Vice President
- ASIS Int'l, Past Chair - Security Services Community
- NASCO Board Member
- COO and General Counsel, DSI Security Services



Lisa Terry, CPP, CHPA
SRVP, Group 4
Allied Universal



Tom Bendekovic, CPP
RVP, Region 4C
SSI Global Compliance



Chet Price
North Florida Chapter Chair
Jacksonville Public Library



Valerie Scott
ARVP, Region 4C
DSI Security Services

TEMPERATURE SCREENING BEST PRACTICES + LESSONS LEARNED

NOVEMBER 10TH | 11AM-12PM



SPEAKERS



CHET PRICE
Manager of Safety & Security
Jacksonville Public Library



RYAN LEE
Business Development
HSJ Technology

ASIS INTERNATIONAL® North Florida Chapter

REGISTER: [ASISNORTHFLORIDA.COM/EVENTS](https://www.asisnorthflorida.com/events)

<p>February 12 Free to Attend 5:00pm – 7:00pm</p>	<p>North Florida Chapter Relaunch Social - Intuition Ale – Food, Drink, Networking, Board Introductions and Raffle Prizes</p>
<p>April 22 Free to Attend 12:00pm – 1:00pm</p>	<p>Collaborative Webinar – Hosted by Security Magazine and GuideWell/BCBS Topic: Developing Mutually Beneficial Public/Private Partnerships in Security</p>
<p>May 10 Free to Attend 1:00pm – 2:30pm</p>	<p>Collaborative Webinar – Hosted by Southwest Florida Chapter Topic: Human Trafficking</p>
<p>June 16 9 – 10:30am \$15.00 Registration \$50 Gift Card Drawing Bring Your Business Card</p>	<p>Breakfast Program – Jacksonville Public Library Main Campus Topic: Fraud Comes in all Shapes and Sizes</p>
<p>July 13 11:30am Free – Sponsored by HSJ \$50 Gift Card Drawing Bring Your Business Card</p>	<p>Luncheon and Tour - HSJ New HQ Tour & Emerging Technology Showcase</p>
<p>August – Details TBA</p>	<p>Celebrating Women in Security Event -</p>
<p>September – Details TBA \$15.00 Registration \$50 Gift Card Drawing Bring Your Business Card</p>	<p>Breakfast Program Topic: Current Legislation</p>
<p>September 27 – 29</p>	<p>GSX 2021 - Orlando - Hybrid Event</p>
<p>October – Details TBA</p>	<p>Celebrating Young Professionals Event -</p>

ASIS International has added a number of resources and community information related to the CoVID-19 Pandemic: www.asisonline.org/publications--resources/security-topics/disease-outbreak-security-resources/

The **CDC** has the most up to date information including resources for staff and state by state directories: www.cdc.gov/coronavirus/2019-nCov/index.html

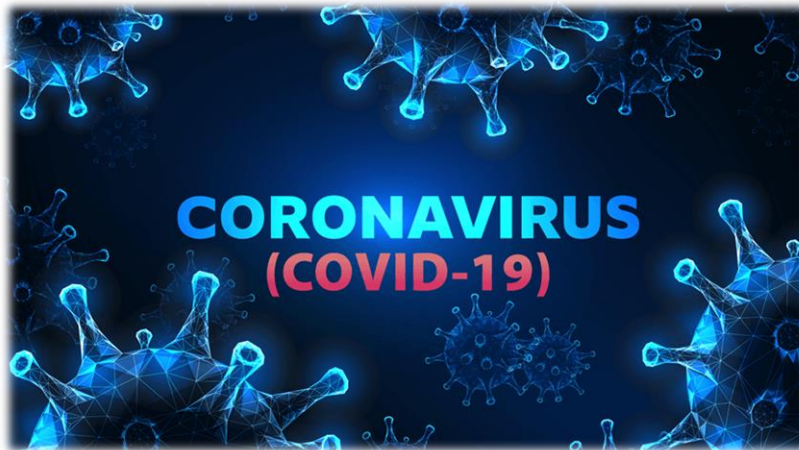
Florida Department of Health information on illness symptoms, testing and more: www.floridahealth.gov/

The **Department of Homeland Security (DHS) / Cybersecurity and Infrastructure Security Agency (CISA)** has been monitoring the evolving Coronavirus, also known as COVID-19 situation closely, taking part in inter-agency and industry coordination calls, and working with critical infrastructure partners to prepare for possible disruptions to critical infrastructure that may stem from widespread illness, should the virus take hold in the U.S.: www.cisa.gov/coronavirus

John's Hopkins's University has been tracking CoVID-19 globally since the start of the outbreak. The GIS dashboard provides a global view of all cases and case status worldwide. Please be advised this site has been spoofed online. This is a legitimate link to the site: <https://qisanddata.maps.arcgis.com/apps/opsdashboard/index.html#/bda7594740fd40299423467b48e9ecf6>

Safe. Smart. Step-by-Step.

<https://www.flgov.com/covid-19/>



Please Welcome Our New or Returning 2021 Members

Thomas MacDonald
Tamsyn Logan
Tim Brookshire
Nicholes Tindel
James Wenzel
Jason Jeans
Kirby Wedekind
Nathan McClure
Alex Randall
Carol Anne Chiamardas
Arthur Newsome
Eddie Gantea
Danny Goodwin
James (Kyle) Parrott



It's not too late to join or renew your ASIS International Membership. Joining International gives you automatic Chapter Membership for free!



Kirby Wedekind
Protective Security Advisor – Northeast Florida
Cybersecurity and Infrastructure Security Agency



Kirby Wedekind serves as the Cybersecurity and Infrastructure Security Agency's Protective Security Advisor in northeast Florida. Based in Jacksonville, his duties include serving as a liaison from CISA to local government agencies and private industry; fostering community awareness on security topics ranging from cybersecurity to active shooter preparedness; conducting vulnerability assessments of critical infrastructure; and sharing security-related information with communities of interest across northeast Florida.

The best and most important part of his work is developing trusted relationships between government and industry: "The world in which we find ourselves is characterized by interdependence between the physical, cyber, and human aspects of both infrastructure and society. In such a world, we must work together to protect what we have and set conditions for what we want the future to be. I believe the best way to accomplish these mutually-reinforcing goals is by collaborating wherever and whenever possible; to do so requires trust and confidence."

Mr. Wedekind joined the Department of Homeland Security in 2013 as a planner supporting the efforts of Protective Security Advisors. While in this role, his portfolio included strategic planning for special events and Soft Target – Crowded Places, including as one of the leaders for the creation of the Department's Soft Target – Crowded Places Security Plan that seeks to enhance the security of the inherent vulnerabilities of unprotected places across the United States. For his efforts, Mr. Wedekind received the Infrastructure Security Division's Assistant Director Medal in 2018.

Mr. Wedekind previously served for ten years in the US Marines, reaching the rank of Major with combat deployments to Iraq (2009), Afghanistan (2011-2012), and with the 22d Marine Expeditionary Unit (2016). As a combat engineer officer, Mr. Wedekind led a route clearance platoon in Iraq and served as the executive officer for a route clearance company partnered with the 1st Kandak, 215th Corps of the Afghan National Army in Afghanistan. While on active duty, he held command at the company level with Marine Wing Support Squadron 271 (MCAS Cherry Point) and 3d Combat Engineer Battalion (MCAGCC 29 Palms) and served as the operations officer for the Security Cooperation Amphibious Task Force Southern Partnership Station 2011 embarked upon the USS GUNSTON HALL while deployed in the SOUTHCOM area of responsibility. Mr. Wedekind also led a mobile training team to the Republic of Georgia in 2010 that provided instruction on obstacle and fortification construction for the Georgian Army Engineer Corps. In 2016, he mobilized from the US Marine Corps Reserves to serve as the Civil Affairs Officer for the 22d Marine Expeditionary Unit (MEU) that executed Operation ODYSSEY LIGHTNING, which eliminated the Islamic State of Iraq and the Levant in Libya and its foothold in the town of Sirte. While deployed with the 22 MEU and in support of ODYSSEY LIGHTNING, Mr. Wedekind served as a liaison to Commander, Naval Forces Europe-Africa/Commander, U.S. 6th Fleet (CNE-CNA/C6F) and as the Deputy Assistant Operations Officer and Senior Watch Officer for the MEU.

A native of Jacksonville, FL, he holds a BA in English from Wake Forest University, an Executive Master's degree in Emergency and Disaster Management from Georgetown University, and is pursuing a doctorate in International Security & Resilience from Cranfield University in the United Kingdom. Kirby and his wife Allison welcomed their first child, Kirby Jr, in 2020.

Lawrence Bondoc, CPP
James Brooke, CPP
James Carozza, CPP
Nicholas Cooley, APP
James Damiano, CPP
Eddie Davis, CPP
Brandon Edwards, PSP
Frank Finley, PSP
George Frandsen, CPP
Peter Henry, CPP
Scott Hess, CPP
Brendan Kamps, PSP
Travis Kinlaw, CPP
Steven Laframboise, PSP
Beth McConn, CPP
James McDonald, CPP
John Miller, CPP, PSP
Brenda Moxley, CPP
Wayne North, CPP
Amber Peterson, APP
Jack Reyes, CPP
Clint Steele, CPP
Roger Sulimirski, CPP
Amanda Vutsinas, CPP, PCI
Wallace Walker, CPP
John Walsh, CPP
Michelle Westbrook, CPP

Why Get Certified?

To remain as competitive as possible, you must be certified! The bar continues to be raised in the security profession. Employers want to ensure they are hiring the most knowledgeable practitioners in the business.

Professional certification from ASIS International has the backing and the credibility of the most preeminent professional security society in the world.



Questions? Contact Certification Chair, Amanda Vutsinas, CPP, PCI at amanda.vutsinas@bcbsfl.com

Updates for the Florida PI, Security and Safety Industry

The Department of Homeland Security has extended the compliance date for obtaining a REAL ID compliant driver license or ID card until May 3, 2023.

FDACS regional offices are open and [office safety guidelines](#) have been posted. **All services require an appointment.** At this time, the earliest available date for appointments at the Jacksonville Regional Office is the **last week of July**. Individuals that need to make an appointment may call (850) 245-5300. For all other matters call (850) 245-5691. FDACS continues accepting online and mailed license applications/renewals. For more renewal information see [FDACS.gov](#).

FDACS Private Investigation, Recovery, and Security Advisory Council (PIRSAC) meeting was held on 05/14/2021 by teleconference and made available for the public. The agenda consisted of updates on COVID 19 and the Office of Agriculture Law Enforcement. A date for the next meeting has not yet been scheduled. For more information contact Stefannie.Corbett@FDACS.gov.

The Florida Legislative Session ended on April 30th. There were several bills focused on firearms including storage, sale and magazine capacity. These bills died in their respective committees. A bill allowing concealed carry licensees to carry firearms in houses of worship passed both chambers and is being sent to the governor.

A Special Session of the Legislature was called on May 17th. There is nothing of significance to report from that session.

NOTE: FDACS has not published a Licensing Newsletter yet this year. The December 2020 edition can be found at: <https://www.fdacs.gov/About-Us/Publications/Licensing-Newsletters>.

Questions, thoughts, comments about Legislation? Contact Legislative Chair, John Walsh, CPP at john.walsh@shortlinesafety.org



Michelle Reaves Leading Community Partnerships for Clay County Sheriff's Office

Like many communities, Clay County Sheriff's Office has a Real Time Crime (RTCC). "Our program is unique in our approach to connect to the community", says Michelle Reaves, Real Time Crime Center Coordinator for the Clay County Sheriff's Office. The RTCC is relatively new and launched in January of 2021. Currently the RTCC operates Monday through Friday during business hours and has plans to expand to a 24/7 operation in the future. It has been growing quickly and will be relocating to a larger facility next year with the Communications Center in Fleming Island.

Michelle joined the RTCC in April of 2020. Her position is two-fold. She assists in training new analysts on how to use the different software used in the RTCC and conducts research on different technology to increase the ease of use and functionality in the center. The other portion of her position that takes up most of her time is community outreach to creating a public/private partnership with businesses to connect their video cameras to the RTCC. When the federation is created, camera owners share their video for viewing by the RTCC. When there is an incident, the video helps detectives look at camera history for specific clues in cases. When a call comes into the 911 center, they look to see if they have cameras in the area, giving situational awareness to officers answering calls and crucial details for cases and leads.

"Covid has slowed our growth of acquiring partnerships as we were not able to meet with people face to face. We have over 100 cameras connected now, but we expect major expansion in the next three months", says Michelle. The RTCC has relationships with the Florida Department of Transportation, Keystone Public Works, Parks & Recreation, and other governmental entities. She has been attending many networking events and reaching apartment complexes, HOAs, hospitals, malls, restaurants, gas stations and hotels to engage the community. She focuses on areas with more crime to make the areas safer. "People shop and live where they feel safe. As Clay County is growing quickly, we can increase security making the community a better place to be. We are building relationships in the community bringing us all together."

The Real Time Crime Center is a new way of fighting crime and keeping businesses and neighborhoods safe. She is enjoying being on the forefront of this new development in law enforcement that bringing different parts of the community into a relationship with the Clay County Sheriff's Office. She only sees more growth opportunities ahead.

To learn more about Clay County's Real Time Crime Center, you can go to their website, <https://www.claysheriff.com/crime-prevention/clay-community-connect/>.



Are you a Women in Security with a success story to share? Do you have a topic you'd like to see covered? Please email Women in Security Liaison, Carol Anne Chiamardas, at carolanne.Chiamardas@convergint.com

Young Professional of the Year Award

This award honors an ASIS International member under age 40 who demonstrates a dedication to the security industry through strong leadership, teamwork, and innovation, while continually developing their knowledge and experience, necessary in this ever-changing industry. The Young Professional must also be a strong advocate of ASIS's mission to support, grow, and nurture the security industry.

Recipient will be recognized during GSX 2021.

For detailed eligibility criteria and application 

[Click
HERE](#)

The Board is working on a special event to celebrate Young Professionals in our industry. All members and friends of the chapter are encouraged to attend. Stay tuned for more details via email and in the next newsletter. It will be a fun-filled event you won't want to miss!

This is an open community for all members interested in security issues related to young professionals. This community aims to serve as the leading resource to educate and develop young careerists by providing a forum to engage and learn from security thought leaders, get involved with ASIS programs and activities, and connect with peers from across the globe. For more info, click [here](#).

ASIS SUBJECT AREA COMMUNITY
Young Professionals

Please contact our Emerging/Young Professionals Liaison, Brendan Kamps, PSP at brendan_kamps@hsitech.com if there is a topic you'd like us to explore.

The ASIS International Mentoring Security Leaders program is a career development methodology whereby ASIS members (Protégés) are matched with experienced ASIS colleagues for guidance and professional advice in order to gain knowledge and experience for dealing with the Protégé's immediate business-level requirements. The Mentor/ Protégé relationship also provides a conduit for comprehension of the requirements for advancement of future career paths within the security field.

Any ASIS member, at any job level may participate in the program. Depending on the experience level of the Protégé within the security industry the Mentoring Program will match up the Protégé and Mentor based on the Protégé's current experience level. This will allow the Mentor to provide guidance and advice at the correct level intended to assist the Protégé at their current experience level for skill improvement, company and industry cultural comprehension, educational foundation expansion and broadening quality performance to encourage future career advancement.

The program is designed to promote long term leadership and career development through a one-on-one Mentor-Protégé relationship. Mentors share their experiences and advice on such topics as career advancement, professional visibility, networking and overcoming barriers to career success.



There is no substitute for experience but surrounding yourself with mentors who have walked the same path is the next best thing.

For more information or to participate in the program as a Mentor or Protégé, contact Mentorship Chair George Frandsen, CPP at george.frandsen@bcbsfl.com

In support of the North Florida Chapter Relaunch, GuideWell/Florida Blue is graciously offering to underwrite Career Development Scholarships to a limited number of chapter members through 2021.

Current Certified Members - Build your security knowledge and earn CPEs all year long with a webinar subscription. Includes all 2021 webinars (live and on-demand), plus all 2020 on-demand webinar recordings

Looking to Earn Your CPP Certification? CPP Complete Reference Set includes 8 Volume POAs and 7 Volume Standards and Guidelines



CPP Flashcard Set



Looking to Earn Your PSP Certification? The two recommended reference materials—Physical Security Principles and Implementing Physical Protection Systems, 2nd edition—come with an official ASIS study guide to help applicants prepare for the Physical Security Professional (PSP) certification exam



PSP Flashcard Set



Looking to Earn Your PCI Certification? The Professional Investigators Manual, PCI Study Guide and Flashcards are the recommended materials


Looking to Earn Your APP Certification? ASIS recommends the Complete Reference Set to study



For more information contact Scholarship and Mentorship Chair ,George Frandsen, CPP at george.frandsen@bcbsfl.com



**FOR INFORMATION ABOUT SCHOLARSHIPS
OFFERED BY ASIS INTERNATIONAL
FOUNDATION**

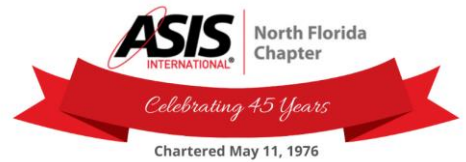
Company	Contact	Email	Industry
Kuty & Associates	Krista @ 216.407.5864 Gary @ 937.239.4847	 	Industry Recruiter
DSI Security Services	Kathleen Morris PHR, SHRM-CP 334.673.4311		Corporate Director, Human Resources

[Click For ASIS Int'l Career Center](#)



Want your info here? See **Sponsorships on page 25** for details

The relaunched North Florida Chapter, formerly the Jacksonville Chapter, Celebrates 45 Years. Chartered 5/11/76




CONGRATULATIONS to Amanda Vutsinas CPP, on accomplishing your PCI certification!!


CONGRATULATIONS to Clayton Patterson, on accomplishing your APP certification!!

CONGRATULATIONS to Brian Blanch, on accomplishing your CPP certification!!

CONGRATULATIONS to Michael Skoglund on your promotion to SVP, Physical Security Office & Enterprise Asset Management with Black Knight!!

Presidents Challenge – recruit a member by June 30 – click 



GSX All Access Complimentary Pass – thanks to the generosity of the ASIS Foundation, once again the North Florida Chapter is accepting applications from members in good standing. There will be one lucky recipient, so be sure to apply no later than June 30 – click 



**27-29 SEPTEMBER 2021
ORLANDO, FL, USA | ONLINE**

Annual Certification Acceleration Scholarship opportunity is coming soon – watch for emails and more information in the next newsletter publication

As we look for things to begin opening up and becoming more active as a chapter with in-person education and networking opportunities, we are actively seeking to fill some vacant board positions. If your interests or experience lends itself to any of the following roles and want to know more, we want to here from you!

**COUNCIL LIAISON
PLACEMENT CHAIR
NOTIFICATION CHAIR**

Do you have an achievement or milestone that you'd like to share? Contact Newsletter Editor, Val Scott, at vscott@dsisecurity.com

**It's Time to Recognize Outstanding Individuals,
Chapters and Organizations - Award Nominations are
due no later than June 15 - Click for full details**

[Click
HERE](#)



Chapter Community Service Award
Chapter Communications Award
Young Professional of the Year Award
I.B. Hale Chapter of the Year Award
PCB Regional Certification Award
PCB Organizational Award of Merit
YP Global Security Exchange Experience

Roy N. Bordes, CPP Community Steering Committee Award
E.J. Criscuoli, Jr., CPP, Volunteer Leadership Award
Women In Security Global Community Karen Marquez Honors
Ralph Day Memorial Security Officer Heroism Award
Don Walker CSO Center Security Executive Award
Outstanding New/Revitalized Chapter Award

Recipients will be recognized at GSX 2021

ASIS Unveils New Hybrid of Digital and In-Person Global Security Exchange (GSX)

GSX 2021 will feature daily global keynote and game-changer presenters as well as concurrent education sessions focusing on the most pressing issues faced by the security profession. This integrated event will be hosted in-person at the Orange County Convention Center located in Orlando, Florida as well as online via the GSX event portal. For more info, click below.

GSX
GLOBAL SECURITY EXCHANGE
27-29 SEPTEMBER 2021

[Click
HERE](#)

Law Enforcement Officers - Florida 2021

End of Watch: April 11, 2021
DEPUTY SHERIFF CARLOS ANTONIO HERNANDEZ
Palm Beach County Sheriff's Office
Cause of Death: COVID-19



End of Watch: March 27, 2021
SERGEANT SHANE OWENS
Broward County Sheriff's Office
Cause of Death: COVID-19



End of Watch: March 15, 2021
POLICE OFFICER KEVIN VALENCIA
Orlando Police Department
Cause of Death: Gunfire

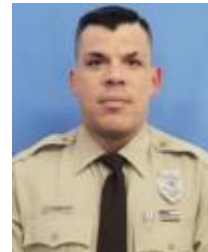


Law Enforcement Officers - Florida 2021

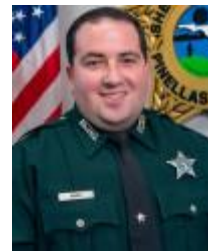
End of Watch: March 9, 2021
POLICE OFFICER JESSE MADSEN
Tampa Police Department
Cause of Death: Vehicular Accident



End of Watch: February 21, 2021
POLICE OFFICER HORACIO DOMINGUEZ
Miccosukee Tribal Police Department
Cause of Death: Automobile Crash



End of Watch: February 17, 2021
DEPUTY SHERIFF MICHAEL MAGLI
Pinellas County Sheriff's Office
Cause of Death: Vehicular Assault

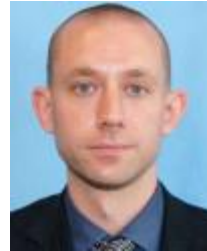


End of Watch: February 2, 2021
**SPECIAL AGENT LAURA ANN
SCHWARTZENBERGER**
Federal Bureau of Investigations
Cause of Death: Gunfire



Law Enforcement Officers - Florida 2021

End of Watch: February 2, 2021
SPECIAL AGENT DANIEL ALFIN
Federal Bureau of Investigations
Cause of Death: Gunfire



End of Watch: February 1, 2021
CORRECTIONAL OFFICER JUAN LLANES
Miami-Dade County Department of Corrections
Cause of Death: COVID-19



End of Watch: January 19, 2021
DEPUTY SHERIFF JACINTO R NAVARRO, JR
Palm Beach County Sheriff's Office
Cause of Death: COVID-19



End of Watch: January 11, 2021
MASTER CORPORAL BRIAN ROY LAVIGNE
Hillsborough County Sheriff's Office
Cause of Death: Vehicular Assault

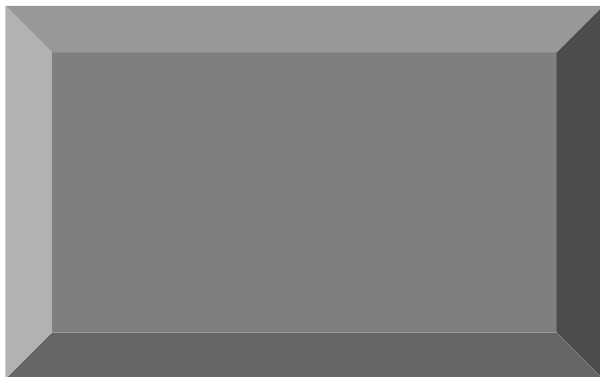
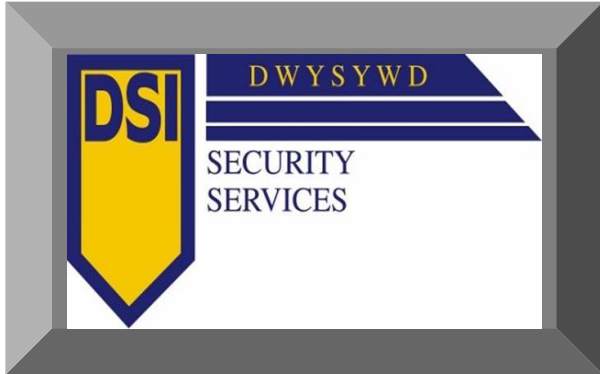


Law Enforcement Officers - Florida 2021

End of Watch: January 11, 2021
MASTER CORPORAL BRIAN ROY LAVIGNE
Hillsborough County Sheriff's Office
Cause of Death: Vehicular Assault



CHAPTER SPONSORS



Want your logo here? See **Sponsorships** on page **25** for details

Company	Contact	Email	Industry
DSI Security Services	Val Scott Regional Sales Manager		Physical Security & Integrated Technology
H. Stephen Jones & Associates, Inc.	Ryan Lee Marketing & Business Development		Design and Engineering Consultants
MoXenial Consulting, Inc.	Brenda Moxley, CPP President & CEO		Global Security Consulting
Signal 88	Keith Jackson		Mobile Patrol Services



Want your info here? See **Sponsorships** on page 25 for details

SPONSORSHIPS AVAILABLE

DESCRIPTION	COST	BENEFITS
Featured Event Sponsorships <ul style="list-style-type: none"> ▪ Summer Social ▪ Tour ▪ Field Trip ▪ WIS Event ▪ Emerging/YP Event ▪ Trade Show ▪ Holiday Event 	\$1000+	<ul style="list-style-type: none"> ➤ Recognition at event from Chair ➤ Logo recognition at the event ➤ Opportunity to introduce company – 5-10 minutes from podium ➤ Recognition in the newsletter and on website, 1 month ➤ Includes two event attendee registrations ➤ Tabletop greeting during networking before and after event ➤ Limit – based on type of event
Annual Chapter Sponsorships <ul style="list-style-type: none"> ▪ Members only ▪ Unlimited 	\$500	<ul style="list-style-type: none"> ➤ Sponsorship Valid through December 2021 ➤ Logo recognition at each event ➤ Literature provided at registration 2 times per sponsorship term ➤ Logo included in newsletter and on website with link to website ➤ Contact person information included in newsletter and on website with link to Email
Chapter Meeting Sponsor <ul style="list-style-type: none"> ▪ Members only ▪ Limit 2 per meeting 	\$250	<ul style="list-style-type: none"> ➤ Recognition at event from Chair ➤ 5 minutes to present during event ➤ Logo recognition at the event ➤ Literature on tables at in-person events ➤ Recognition in the newsletter and on website, 1 month
Chapter Supporting Business Partner <ul style="list-style-type: none"> ▪ Members only ▪ Unlimited 	\$50	<ul style="list-style-type: none"> ➤ Sponsorship valid through December 2021 ➤ Contact person information in the newsletter to include link to Email ➤ Contact person information on the website to include link to Email
Employment Resource Partner <ul style="list-style-type: none"> ▪ Unlimited 	\$400	<ul style="list-style-type: none"> ➤ Sponsorship valid through December 2021 ➤ Contact information in the newsletter to include link to Email ➤ Contact information on the website to include link to Email ➤ Opportunity for public and private firms to spark interest from new hire candidates

Interested? Contact Sponsorship Chair, Ryan Lee, at ryan_lee@hsjtech.com
Donations in support of Chapter efforts are also gratefully accepted

2021 Chapter Goals and Objectives

- Provide quality networking opportunities through chapter events.
- Provide relevant content, delivered by knowledgeable speakers at chapter events involving presentations.
- Improve chapter communications.
- Actively pursue membership to fill board chair and liaison roles and establish a succession plan.
- Engage with on-hold members to encourage membership renewal.
- Grow membership by 15%.

International Strategic Plan for 2020-2024

- Accelerating digital transformation.
- Achieving recognition for the profession.
- Elevating the security function to influence organizational success.
- Serving global needs.

For International's Full Strategic Plan

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2021 Region 4 Goals and Objectives

Membership

- Recruit at least one student to attend chapter meetings
- Seek sponsorship for students interested in joining ASIS
- Increase chapter membership by at least one member
- Encourage membership from all aspects of the Security community to include, Security, Law Enforcement, Intelligence, Military, Education, etc.

Diversity/Inclusion

- Provide support to chapter Women in Security committees and ensure a committee chair is appointed
- Ensure opportunities for chapter leadership are afforded to all members of various ethnic, racial, gender, religious backgrounds so chapter Boards will reflect the Security communities they serve
- Actively encourage, via the chapter's Women in Security coordinator, female participation in chapter meetings and charitable events

Programs

- Request an ASIS Community member to attend and provide a presentation at one chapter meeting
- Establish a robust Young Professionals Program
- Provide significant information and quality presenters at chapter meetings regarding pertinent topics such as Workplace Violence to members and non-members
- Obtain sponsorship for meetings in support of meal funding, venues and/or financial contributions to the chapter treasury
- Based on member interest, establish study sessions for ASIS accreditations

Outreach

- Provide information to area students regarding the Security profession and the advantages of participating in ASIS
- Contact entry level security professionals to explain the advantages of membership in ASIS
- Develop opportunities for media exposure to promote chapter goals
- Seek public/private partnerships within the chapter's area of responsibility
- Contribute to the chapter's community by sponsoring events in conjunction with an area charity
- Consider a chapter donation to the ASIS Foundation should chapter funds be available

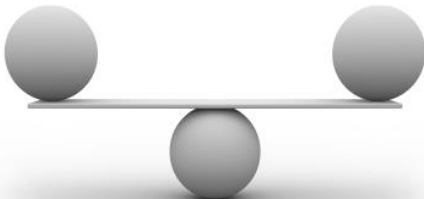
If you are a product or service provider, please be respectful of the membership and the intent of the ASIS organization as a whole. It is to provide educational training and professional development for members and arming them with the most up-to-date information concerning the challenges of today's security environment. It is also to provide members the opportunity to network and interact with colleagues and other security professionals in a local setting. Adhering to a few simple guidelines will ensure that our members become engaged, participate regularly and will find value in what the chapter has to offer.

DO:

- Become involved with the chapter in a role that fits your background and experience
- Attend chapter events on a regular basis
- Network and build beneficial relationships within the chapter
- Treat others with respect

DON'T:

- Pass out business cards in an ad hoc manner. Only handout business cards when one is being mutually exchanged between you and another event attendee
- Send self-serving email blasts to the entire membership
- Use chapter events as a sales opportunity
- Share membership lists with non-members





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Carol Anne Chiamardas

EMERGING/YOUNG PROFESSIONALS

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FEDERAL LIAISON

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If you're interested in filling a vacancy or serving on the North Florida Chapter 091 Board,
Email us at jacksonvilleasis091@gmail.com

**Serving Jacksonville, Gainesville, Tallahassee, St.
Augustine and Surrounding Areas**



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